

Talk about games

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Do you talk with
your children about
video games?



snakkomspill.no



About the campaign

- National Action plan against games addiction
- Awareness raising campaign- a collaboration between NMA and Gaming Authority
- Main goal: Get parents involved in their children's gaming habits.
- Launched in 2015, evaluated and re-launched on Safer Internet Day 2018
- Promoted on SoMe with a video spot
- <https://snakkomspill.no/english/>

Do you talk with
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video games?

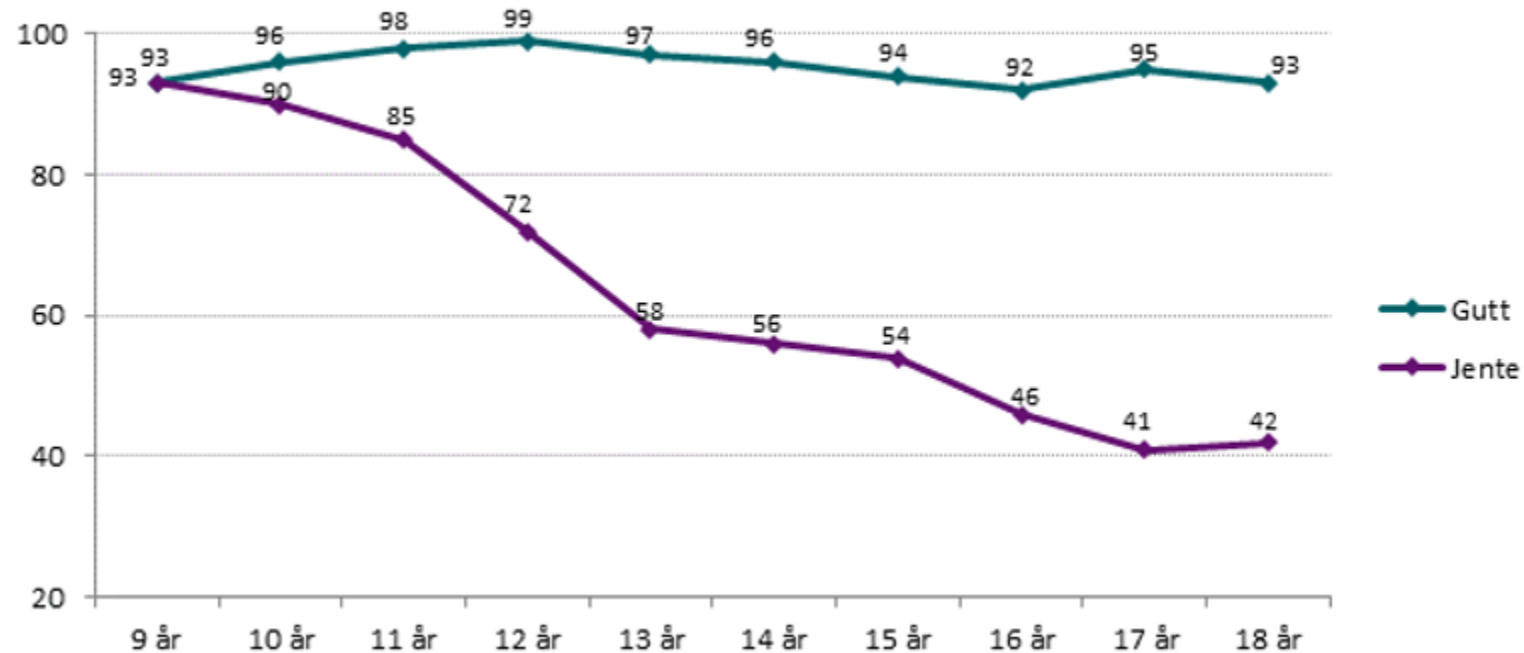


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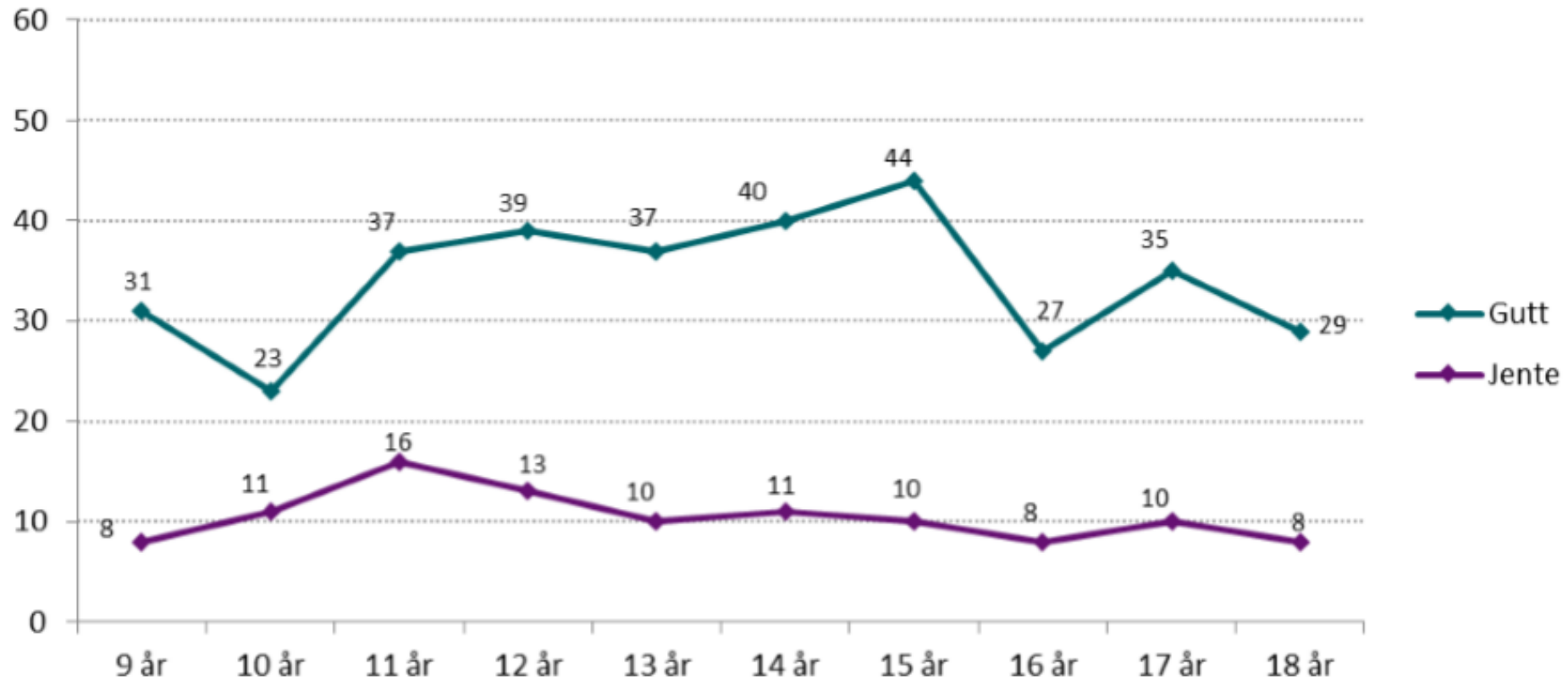
Boys and girls playing computer games 9-16 year

Figur 1: Prosentandel av gutter og jenter som spiller spill (for eksempel på PC, Playstation, mobil, nettbrett, ikke brettspill)



Time spent on computer games

Figur 2: Prosentandel av gutter og jenter som spilte spill i to timer eller mer dagen i forveien.



Most popular games

Gutter 9-11 ÅR		Gutter 12-14 år		Gutter 15-16 år		Gutter 17-18 år	
n=556		n=709		n=382		n=313	
Minecraft	34 %	FIFA	40 %	FIFA	30 %	FIFA	24 %
FIFA	28 %	Overwatch	19 %	GTA	20 %	CSGO	17 %
Overwatch	16 %	GTA	18 %	CSGO	19 %	GTA	14 %
Roblox	14 %	Fortnite	16 %	Call of duty	17 %	League of legends	13 %
Clash Royale	8 %	Minecraft	12 %	Pubg	16 %	Call of duty	11 %
Jenter 9-11 år		Jenter 12-14 år		Jenter 15-16 år		Jenter 17-18 år	
n=457		n=637		n=228		n=167	
Minecraft	23 %	Minecraft	11 %	Sims x	15 %	Sims x	20 %
Subway surfer	9 %	Sims x	8 %	Hay day	12 %	Candy Crush	15 %
Color Switch	9 %	Rider	8 %	GTA	10 %	Minecraft	9 %
Roblox	8 %	Roblox	5 %	FIFA	7 %	Hay day	9 %
Momio	8 %	FIFA	5 %	Fight list	6 %	Call of duty	8 %



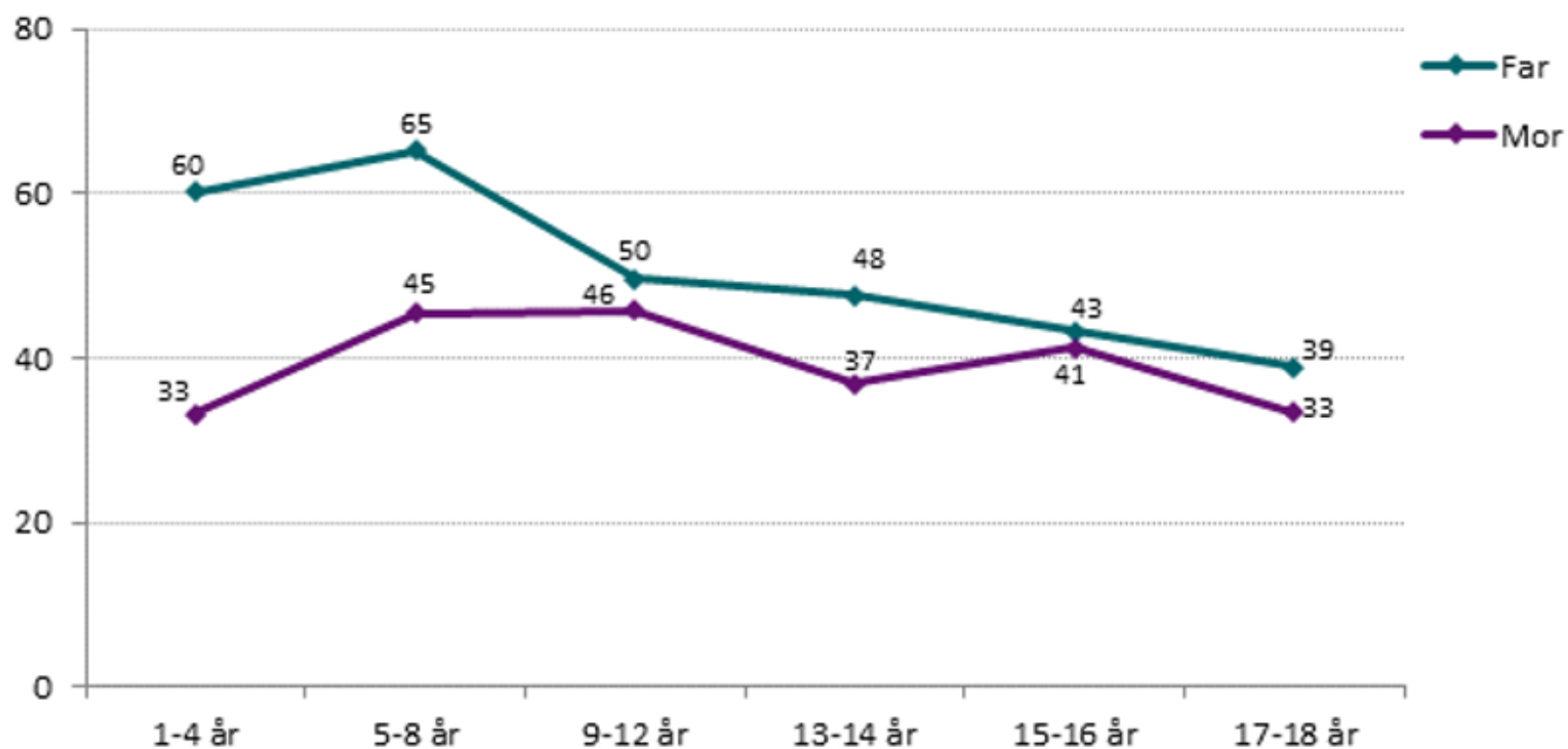
What do parents know about games?

- 6 out of 10 parents know the content and age rating of the game
- 5 out of 10 know the name of the game
- 2 out of 10 have played the game/games themselves
- 1 out of 10 parents don't know anything about the games



Parents playing?

Figur 7: Spiller du som forelder dataspill/spill? Prosentandel etter barnets kjønn og alder.



Snakker du med dine barn om spill? Spill er lærerikt og underholdende, men for noen også en kilde til konflikt.



Snakk om spill

[Test om du snakker med barnet om spill](#)
[Test om barnet spiller for mye](#)
[Slik blir dere enige om spillmengde](#)
[Snakk om spill på skolen](#)
[Faresignal – når bør varsellampene lyse](#)



Fakta om spill

[Nesten alle barn har spill som hobby](#)
[Dataspill brukt i undervisning i skolen](#)
[Aldersgrenser på dataspill](#)
[Hvor mye spiller barn og deres spillvaner](#)
[Gratisspill kan koste mye](#)
[Dette bør du vite om pengespel](#)
[Om dataspill og teknologi](#)

Topics to discuss:

- Do you talk with your children about gaming?
- How often do you play video games with your child?
- Are you familiar with the content in the games your child plays?
- Do you know how often your child plays video games?
- Do you know the age ratings for your child's video games?
- Have you agreed on how much time the child is allowed to spend on video games?
- The earlier parents get involved in their children's gaming habits, the easier they will see potential issues. You and your family determine what you want to devote time to, and what you think is acceptable.

